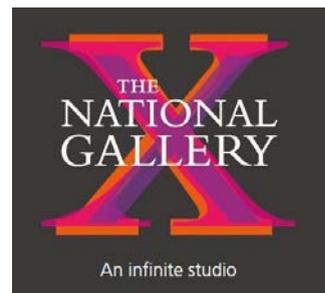


ART **IN** FLUX



*New virtual exhibition on Representation of Diversity in the Media Arts,
launched in collaboration with National Gallery X*

Art in Flux Reclaimed

Virtual exhibition 30 March 2021 – 30 April 2021

National Gallery X Launch and panel discussion 30 March, 6.30-8pm

**Aminder Virdee | Aphra Shemza & Stuart Batchelor | Camille Baker
Danielle Brathwaite-shirley | Enrique Agudo | Kimatica Studio | Natasha Trotman
Olive Gingrich & Shama Rahman | Ro Greengrass**



Enrique Agudo, "A Pantheon of Queer Mythology" 2020.



Supported using public funding by
**ARTS COUNCIL
ENGLAND**

Art in Flux present *Art in Flux: Reclaimed*, a new virtual exhibition supported by the Arts Council England that celebrates some of the most radical and innovative media artists of our times.

Art in Flux, as London's foremost forum for pioneering media arts, will showcase artists from the underrepresented spectra of society and provide a bridge between media artists and established art institutions, reclaiming visibility for diverse voices within the art world.

The exhibition features media artists from underrepresented groups such as women in tech, neurodiverse artists, LGBTQ+ and artists from the BAME communities. *Reclaimed*: A virtual exhibition space curated by the Art in Flux Founders Olive Gingrich, Aphra Shemza & Maria Almena and designed by artist Christopher Macinnes, launches on the 30th of March with an event at National Gallery X.

The exhibition features ground-breaking artworks by pioneering artists including Aminder Virdee, Aphra Shemza & Stuart Batchelor, Camille Baker, Danielle Brathwaite-shirley, Enrique Agudo, Kimatica Studio, Natasha Trotman, Olive Gingrich & Shama Rahman and Ro Greengrass.



Danielle Brathwaite-Shirley, "We are here because of those that are not"

The exhibition will be premiered at a live online event hosted by National Gallery X alongside a panel discussion with co-founders, Olive Gingrich, Maria Almena and Aphra Shemza and other key curators and activists such as Helen Starr, Aminder Virdee and Ashokkumar Mistry, with a focus on platform cultivation, art communities and the reclaiming of spaces for underrepresented groups.

Co-founder of Art in Flux María Almena says:

“As an artist and curator, I believe that contemporary art has a responsibility to contribute to societal change, particularly given the time of flux we are living through. By creating artworks that aim to encourage wellbeing and transformation, and curating events that reclaim space for talented but underrepresented groups, I am hoping to lead the way towards a more thoughtful and inclusive way of experiencing art”.

Press, please contact Oliver Gingrich, oliver@artinfluxlondon.com or +4475337761118

The exhibition will launch here on 30th March and run until 30th April 2021:

<https://www.artinfluxlondon.com/reclaimed-exhibition.html>

Free tickets for the live premiere can be booked here:

<https://www.eventbrite.co.uk/e/art-in-flux-national-gallery-x-reclaimed-tickets-140309881633>

More info about the event can be found here:

<https://www.artinfluxlondon.com/reclaimed-event.html>

If you are interested in a private tour of the Virtual Exhibition, please contact oliver@artinfluxlondon.com



Kimatica Studio, Transcendence, 2019

Notes to editors:

About ART IN FLUX

Founded in 2016 at Light of Soho in London by the artists Maria Almena, Oliver Gingrich and Aphra Shemza, [ART IN FLUX](#) is a charitable organization committed to furthering the development of the media arts community in the UK. As an artist-led forum, FLUX offers a space for collaboration and exchange as key artists and organizations come together to profile their work. Through talks events, performance evenings, workshops and exhibitions, FLUX brings these ideas to the wider public - providing a fluid platform to discuss strategies, processes and collective themes within the media arts.

ART IN FLUX has grown into a thriving network of over 3000+, with an active artist population engaging in regular meet-ups for talks, conferences, presentations, and exhibitions. In July, they curated their second annual exhibition, [ART IN FLUX at Event Two](#), held at the Royal College of Art, showcasing some of the most cutting-edge media artists working today alongside historical computational artworks from the Computer Art Society's collection. Following the exhibition, a selection of work was then exhibited at the [V&A Digital Design Weekend](#) in September. In this collaboration with National Gallery X, ART IN FLUX continues to connect researchers, artists and the general public.

Art in Flux: <https://www.artinfluxlondon.com/>

About National Gallery X

Supported by Google Arts and Culture, National Gallery X looks at how emerging technologies in advanced telecommunications, artificial intelligence, human computer interfaces and beyond might transform cultural and artistic experience in the decades ahead. NGX brings together Gallery art, expertise and audiences with research from King's College's faculty and students in a series of residencies, events and collaborative projects. National Gallery X is part of an innovation lab within DCMS' Culture is Digital policy programme. This programme was [launched in 2018](#) at the Gallery by the then Secretary of State to stimulate the relationship between the culture and technology sectors.

What is the museum of the future? How might technology change and improve your experience? We have launched National Gallery X (NGX) to answer these questions, and more. Working in partnership with King's College London, we are setting out to create the sorts of new museum experiences technology could make possible in ten years' time. The challenge for NGX is to create these experiences today.